

isoPost allows desktop correspondence generated in familiar applications such as Microsoft Word to be consolidated and batched, offering significant savings on print and distribution.

## Print Organisations

isoPost can be used by print service providers to offer Hybrid Mail services to their existing client base. isoPost will facilitate the capture of these documents, once destined for desktop printers, and securely route them into the PSP's existing high volume production processes.

## In-House Print Facilities

For organisations that have their own central print capability, isoPost can be used to capture user desktop documents across multiple sites. These documents can be collected, merged and produced using the existing high volume print and fulfilment processes.



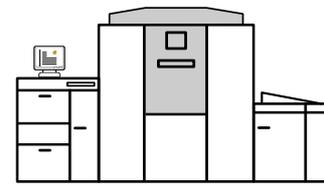
### Desktop Users

- Use Existing Document Software
- Tailored Fulfilment Options
- Fully Branded Interfaces



### isoPost Server

- Secure Document Collection
- Web Based User Feedback
- Rich MIS & Reporting



### Production Facility

- Utilise Existing Production Capability
- Print & Fulfilment Optimisation
- Achieve Volume & Postal Efficiencies

## End User Benefits

The end user is able to work more efficiently by passing the labour intensive and costly document production away from their departmental office environment and utilise your existing document management facilities & processes. The end user continues to use their existing office applications (such as MS Word or SAGE), thereby reducing the organisational impact and training requirements.

## Organisational Benefits

By producing documents using your existing production site, mailroom or outsourced facility, you can both reduce the cost of desktop mail as well as gain greater control over ad-hoc mailings. Automate & aggregate mailings to match the production capabilities and further reduce costs associated with postage, operational inefficiencies & consumables. Take control over costs by centrally monitoring system usage to understand the true costs of your desktop mail.

For more information and to discover how Isopyre can help you to deliver cost savings and greater control over desktop mail, please contact us.



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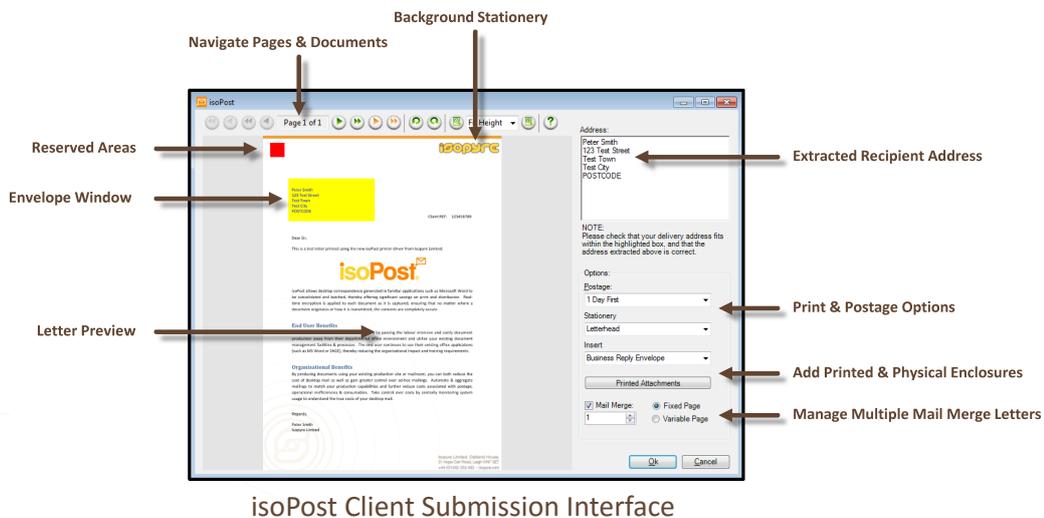
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The isoPost solution consists of a number of interfaces working together to provide a seamless end user experience.

## isoPost Client

The isoPost Client is a Windows printer driver installed on the end user's computer. It enables a user to submit documents for central production right from their desktop. Users continue to use Windows applications with which they are familiar, such as Microsoft Word. This means that the user's existing work pattern is not interrupted, reducing training requirements, roll-out costs and deployment complexities. Documents are encrypted in real-time so that the security and integrity of the documents can be assured whatever the transmission method.



isoPost Client Submission Interface

The isoPost Client is configurable so that the user is presented with a custom set of fulfilment and production options such as background stock, envelope type and postage class. Configuration of the isoPost Client and product updates are done remotely from the cloud, allowing new user features to be easily rolled out across a large user base. Secure user authentication allows users and user groups to be configured individually ensuring each user is presented with relevant fulfilment options.

Reserved document areas and envelope window clear-zones can be added to ensure the user's document content doesn't interfere with optimised print and postage processes.

Users can print individual documents or process much larger volumes using tools such as Word MailMerge or Sage. The isoPost Client allows users to attach additional enclosures to their documents, these can be physical inserts or items printed as part of the production processes.

## Delivered To Meet Your Business Requirements

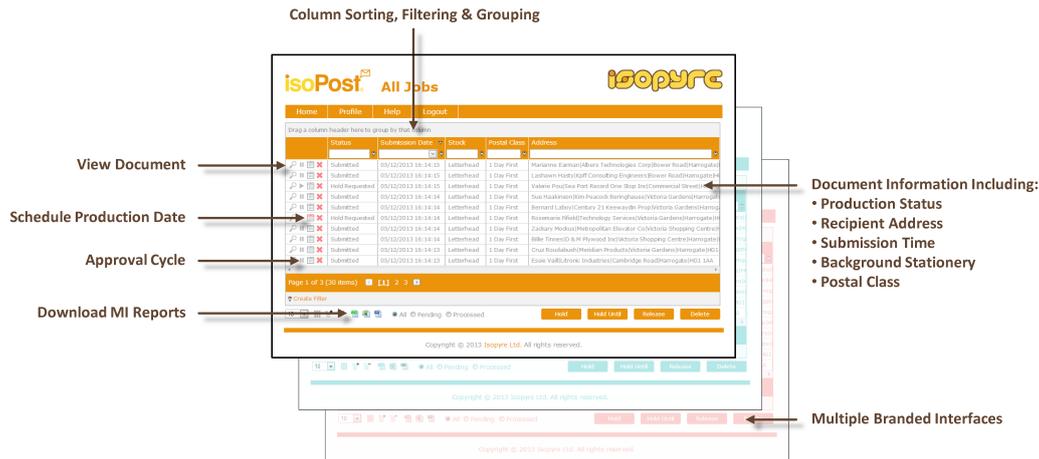
Isopyre's team of technical analysts and document management specialists are able to understand your business needs and translate them into a tailored technical solution. We work with you to ensure that all project stakeholders gain the benefits they are seeking, be they operational efficiencies, financial savings or a new revenue stream. Isopyre will project manage the system delivery within your existing infrastructure and business processes.

# isoPost Web User Experience

The isoPost solution consists of a number of interfaces working together to provide a seamless end user experience.

## isoPost Portal

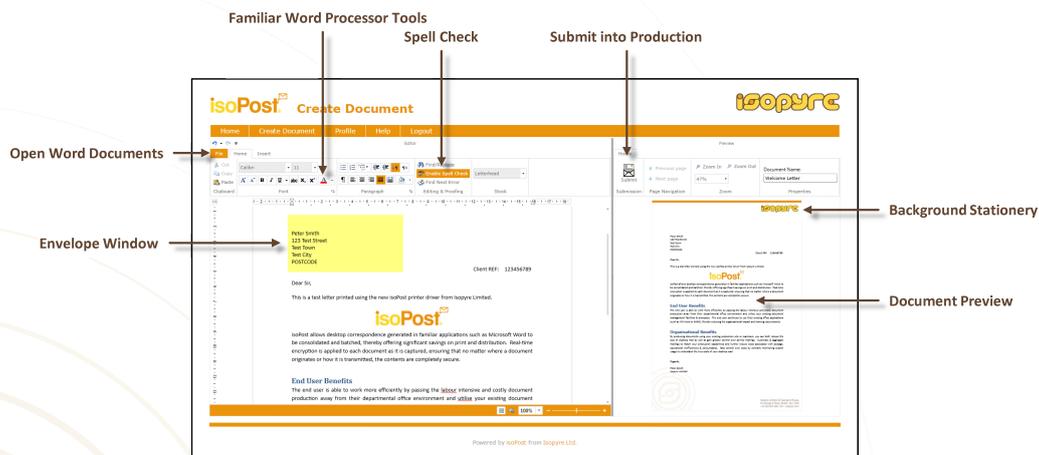
The isoPost Portal is a web based interface which allows end users to interact with documents that have been submitted. They can view document information such as fulfilment options, recipient address and document status as well as gain access to downloadable MI reports. The document view feature allows users (or the management team) to review and interact with submitted documents. Documents can be deleted, placed on hold, put through approval cycles and be scheduled with specific release dates. To take the burden off your customer support teams, self-service user administration allows client organisations or your Print Management and Channel resellers to manage their own installations, users and access control. For maximum user familiarity, you can offer the isoPost Portal interface across multiple brands.



The isoPost Portal is also used for system administrators to manage end user fulfilment options such as background stocks, envelope types and postage class. Configuration changes made in the isoPost Portal are automatically deployed to the user's isoPost Client interface enabling rapid roll-out of new features.

## isoPost Web Client

The isoPost Web Client allows users to create and submit documents from a web interface. There is no software to install which allows documents to be created from IT environments where installing new software is restricted. Only a web browser and access to the internet is required\*. isoPost Web Client offers all the same features and functionality of word processors such as Microsoft Word presented within an intuitive and familiar user interface.



Users can access isoPost Web Client from anywhere and any device allowing documents to be created on the move and from within unstructured IT environments. All the same user management controls which are available in the isoPost Client are available to administrators of the isoPost Web Client, offering a seamless user experience whatever document creation method is used.

\* isoPost Web Client is supported on all mainstream web browsers, including; Internet Explorer, Firefox, Chrome and Safari.

# isoPost Production Suite

The isoPost Production Suite consists of a number of key software components working together to provide a robust document aggregation and production platform.

## isoPost Server

The isoPost Server is the document capture and repository for all items being processed. isoPost Server will receive submissions from remote end users, usually using Secure FTP as the transmission method. isoPost Server then stores all received documents, still in their encrypted form, in a central repository along with the individual document's production & fulfilment requirements. isoPost Server is built upon Microsoft SQL Server or PostgreSQL which offer flexibility and resilience for large and small document repositories alike.

## isoPost Production

isoPost Production enables the aggregation and sortation of received documents into production print ready batches. Based on the production environment requirements, isoPost Production can create production batches tailored to optimise the efficiency of the print centre. Batching capabilities include grouping documents with similar stock and envelope requirements to maximise production batch sizes. Existing postal sortation software can be used to gain postage discounts.



## Automation & System Integration

The isoPost solution can be integrated into existing user environments to enable the capture of documents from legacy and automated systems.

### Lights Out Processing

The isoPost Client can be configured to capture documents without any user interaction. This can be used to intercept documents from an automated document system such as invoice production or standard system generated letters.

Lights out processing can also be used to process highly templated documents generated by users when no fulfilment choices need to be made. This is especially useful when streaming standardised user document production processes such as in call-centre environments.

### Batch Submission

The isoPost solution can be used to automatically capture large quantities of documents at once. This could be letters produced by a large user base or documents generated from automated systems. isoPost can capture these large volumes of documents and route them through to the batch production environment.